**FMR 11.17.1 ACSM (State & District Level) Rs 33.20 Lakhs**

STATE ACSM/IEC

1. Spot/Cable advertisement 20 nos x Rs 15000 - Rs 300000
2. AIR 10 nos x Rs 5000 - Rs 50000
3. Sensitization meeting with MLAs 2 nos x Rs. 50000 - Rs 100000
4. World TB day - Rs 600000

**TOTAL - Rs 1,050,000**

DISTRICT ACSM/IEC

1. Community meeting 96 nos x Rs 4000 - Rs. 384000
2. Patient provider meeting 96 nos x Rs 2000 - Rs. 192000
3. School activities 96 nos x Rs 4000 - Rs.384000
4. College activities 64 nos x Rs 5000 - Rs 320000
5. Sensitization of PPs, NGOs, PRIs etc. 32 nos x Rs 5000 - Rs 160000
6. AIR advertisement 10 nos x Rs 5000 - Rs 50000
7. Talk show at local cables 8 nos x Rs 10000 - Rs 80000
8. Workshop with journalist 7 nos x Rs 10000 - Rs 70,000
9. Workshop for jail inmates 8 nos x Rs 10000 - Rs 80,000
10. World TB day 8 district - Rs 360,000
11. School Quiz competition 7xRs 10000 - Rs 70000
12. Others (innovation & coordination 8x5000 - Rs 40000
13. ACF Campaign 8 X 10000 - Rs 80000

**TOTAL - Rs 22,70,000**

**GRAND TOTAL STATE AND DISTRICT - Rs 33, 20,000**