**12.5.6**

**Printing under ECD**

Proposal is for developing translated version of the book “Journey of the First 1000 Days- foundation of a Brighter Future” in local language/dialect.

It maybe noted that approval was received in State RoP 2019-20 under the same FMR Code for translation of the English version of the book “Journey of the First 1000 Days- foundation of a Brighter Future” published by RBSK, MoHFW, GOI in April, 2018 into local language/dialect. Printing cost of the same is estimated under the same FMR Code as indicated in the table given below. This book is planned to be circulated to all public health facilities including District Hospitals, Sub District Hospitals, CHC, PHC, SC and HWC across the state and make them available to facility visitors/ service users with the hope that it will benefit the overall health of both parents and children across the country. Rate proposed is slightly on the higher side considering the valid rate offered by local govt. approved printing press/firms.

Moroveover, to ensure maximum accessibility of “AyushmanBhava”- the mobile app, it is proposed to include Mizo Language as one of the optional languages so that any parent or caregiver with quarries related to pregnancy, child rearing or child’s health may be able to get the right information in the comfort of her/his home by downloading this mobile application.   
For this, National RBSK Unit has been contacted and if approved, translation and dubbing of IEC materials included in the “AyushmanBhava” mobile app will be taken up by the state and forwarded to the app developer for inclusion. Proposal is translation and dubbing is submitted.

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| SN | Particulars | Unit  Cost in Rs/- | Total no. of  Unit | Total Amount (in Rs.) |
| 1. | Mizo version of the book “Journey of the First 1000 Days- foundation of a Brighter Future” (using Art Paper 130 gsm) | 300 | 1000 | 300000 |
| 2. | Translation & Dubbing of “Journey of the First 1000 Days- foundation of a Brighter Future” | 500 | 8 videos | 4000 |
| **Grand Total** | | | | Rs.3,04,000/- |